

Press Release

**Labomar:
Aquilea Qbiotics Bienestar Emocional and Aquilea Qbiotics Menopausia
win the "Voted Product of the Year 2023" award in Spain**

The two products were chosen by consumers as the best products in the categories best innovative food supplement for rebalance gut flora and menopause. Both are made by the Istrana-based company for the multinational Uriach.

Istrana, April 14, 2023 - Labomar S.p.A. (Ticker: LBM), an Italian-based international nutraceutical enterprise listed on the Euronext Growth Milan market, announces that the dietary supplements *Aquilea Qbiotics Bienestar Emocional* and *Aquilea Qbiotics Menopausia* have won the "Voted Product of the Year 2023" Award in Spain. The award is for innovative products and services on the Spanish market and is based on the vote of more than 10 thousand consumers.

Conceived and developed by Labomar's R&D laboratories and manufactured by the company at its Istrana facilities for the multinational company Uriach, *Aquilea Qbiotics Bienestar Emocional* is based on probiotics and other ingredients that work across the gut-brain axis to improve mood and rebalance gut flora. Also for Uriach, Labomar has created *Aquilea Qbiotics Menopausia*, a formula that with its milk enzymes helps address the main symptoms of menopause. Distribution on the Spanish market of the two products has been started in 2021 and 2022 respectively.

The "Voted Product of the Year" award obtained in Spain for Labomar follows that given in 2022 in Italy to two other products made by the company at its Istrana plants.

The recognition also confirms the significance of probiotics to the growth strategy pursued by the company, which for the fourth year in a row has seen this product category take the lead in both value and quantity among the range of products sold. Probiotics, in detail, accounted for 16% of the Labomar Group's total revenues in FY2022, which amounted to approx. Euro 92 million.

This business segment is increasingly involving more therapeutic areas such as mental well-being, skin balance, women's health, and oral care, among others, thanks to numerous scientific publications demonstrating that certain probiotic strains provide specific benefits to the body.

"If Labomar has once again set itself apart internationally, it is because it can count on a Research&Development team that works with passion and professionalism, thus strengthening top-end collaborations with partners such as Uriach which we thank for the cooperation - stated Labomar Chief Executive Officer and founder Walter Bertin -. Therefore, the recognition of the Award to products formulated and manufactured by our company is a source of great satisfaction

and excitement. A result that shows an ability to listen, to respond to market demands and confirms that we are on the right path toward our main goal, which is the care and well-being of people".

Voted Product of the Year Profile

"Voted Product of the Year" is the only contest in which consumers choose, through direct voting, the most innovative products of the year. Known for more than 30 years and now present in more than 45 countries around the world, the Prize was created in France in 1987 by Christian Le Bret. Spain, where the Innovation Grand Prix is led by Fabrizio Selva, was the second nation to host the event with the goal of promoting innovation in the consumer goods sector.

Labomar Profile

Founded by Walter Bertin in Istrana (province of Treviso) in 1998, Labomar is specialised in the development and production of food supplements, medical devices, foods for special medical purposes and cosmetics for third parties. Over more than 20 years, Labomar has built a business model which sets it apart from its competitors and generates value for all stakeholders, providing a comprehensive service and a high quality and productivity standard. The company boasts a well-structured and cutting-edge research and development department with a particular focus on innovation, a commercial team which reacts quickly to market demands and a high level of product differentiation thanks to its proprietary patents and formulas.

Following the acquisitions of the Welcare Group and Labiotre Srl, in addition to the establishment of LaboVar Srl, in 2022 Labomar focused on maximising the synergies among the various companies, pooling resources and expertise to expand its product portfolio, enter new markets and streamline certain processes, including through the best practices brought by each of the Group companies.

Labomar whole-heartedly believes in a business system based on sustainability and a real concern for people, the environment and the community. It therefore by 2020 had gained Benefit Company status and simultaneously embarked on obtaining B-Corp Certification, for which it has already applied to the relative body for certification issuance. This is testament to the company's decision to pursue a model of responsible, sustainable and transparent development, which integrates operating and earnings objectives with social and environmental aspects.

Uriach Profile

Uriach is a company that believes in leveraging scientific research to harness the power of nature as the best (and most sustainable) way of looking after human health and well-being. This is why it is 100% focused on Natural Consumer Healthcare. Its mission is to generate a positive impact on the health and life of people as well as seeking to benefit the planet as a whole. Uriach offers the consumer the very best natural products, based on solid science and innovation. With over 182 years of history, some of its iconic international brands include Aquilea, Fisiocrem, Laborest, Aerored, Fave de Fuca, Utabon, Biodramina and Halibut, with a presence in the main European markets. It currently has headquarters in Spain, Portugal, Italy, Germany, Austria, Switzerland and Romania.

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